



SRI SARADA NIKETAN COLLEGE FOR WOMEN

(Accredited with "B" Grade by NAAC)

[Recognized under 2(f) & 12(B) of the UGC Act 1956]

(Affiliated to Alagappa University)

Amaravathipuram, Karaikudi – 630 301, Sivagangai Dt, Tamilnadu.

*The Management, Principal, Staff Members & Students
Cordially Invite you for the*

TWO-DAY INTERNATIONAL CONFERENCE “META – 2021”

*(Manufacturing & Marketing, Entrepreneurship & E-Commerce,
Trade & Technology and Administration &
Accounting Trends in the Global Paradigm – 2021)*

On 15th & 16th March-2021

Yatheswari Saradeswaripriya Amba, Secretary

Presides

Dr. S.Sivasangari Ramya, Principal

Inaugurates

Ms.M.Meenalochani, Director

Felicitates

Resource Persons

Dr. Shantharuby Buvanendra

Head/Department of Finance,
Faculty of Management & Finance,
University of Colombo,
Srilanka.

Dr.G.Parimalarani

Professor,
Dept.of Banking Management,
Alagappa University,
Karaikudi.

Dr.B.Sudha,

Professor, Dept.of Banking Management,
Alagappa University,
Karaikudi.

Dr.S.Sivasangari Ramya
Principal

In service of God

Yatheswari Saradeswari Priya Amba
Secretary

In Service of God

Srimath Swami Atmananda Maharaj
Founder

PROGRAMME

15.03.2021 10.00 am	Invocation & Lighting of Kuthuvilakku
Inaugural Session 10.00 am to 11.00 am	Welcome Address Dr.R.Nithila, Head & Asst.prof.of commerce,SSNC.
	Presidential Address Yatheswari Saradeswari priya Amba Secretary, Sri Sarada Niketan College
	Inaugural Address Dr.S. Sivasangari Ramya, Principal, Sri Sarada Niketan College
Technical Session – I 11.00 am to 12.00 noon	“Techno Trends in Banking in the Global paradigm” Dr.G.Parimalarani, Professor,Dept.of Banking Management, Alagappa University, Karaikudi.
Technical Session – II 12.00 noon to 1.00 pm	“ MSME and Startup trends in the Global paradigm” Dr.B.Sudha, Professor, Dept of Banking Management, Alagappa University,Karaikudi.
16.03.2021	Webinar
Technical Session – III 10.30 am to 11.30 am	“Building Good Corporate Governance and Resilience” Dr.Shantharuby Buvanendra, Head/Department of Finance, Faculty of Management & Finance, University of Colombo, Srilanka.
11.30 am to 12.00 noon	Felicitation M.Meenalochani, Director, Sri Sarada Niketan College
12.00 noon to 1.00 pm Valediction	Vote of Thanks & Certificate Distribution Ms.K.Muthusanthi, Head & Asst.prof.of Business Administration, SSNC.
Coordinators	Dr.R.Nithila, Head&Asst.prof.of commerce,SSNC. Ms.K.Muthusanthi, Head & Asst.prof.of Business Administration,SSNC. Ms.R.Rajakumari, Head &Asst.prof.of commerce with Comp.Application, SSNC.



















