



SRI SARADA NIKETAN COLLEGE FOR WOMEN

(Accredited with "B" Grade by NAAC)

[Recognized under 2(f) & 12(B) of the UGC Act 1956]

(Affiliated to Alagappa University)

Amaravathipudur, Karaikudi – 630 301, Sivagangai Dt, Tamilnadu.

*The Management, Principal, Staff Members & Students
Cordially Invite you for the*

TWO-DAY INTERNATIONAL CONFERENCE “META – 2021”

*(Manufacturing & Marketing, Entrepreneurship & E-Commerce,
Trade & Technology and Administration &
Accounting Trends in the Global Paradigm – 2021)*

On 15th & 16th March-2021

Yatheswari Saradeswaripriya Amba, Secretary

Presides

Dr. S.Sivasangari Ramya, Principal

Inaugurates

Ms.M.Meenalochani, Director

Felicitates

Resource Persons

Dr. Shantharuby Buvanendra

Head/Department of Finance,
Faculty of Management & Finance,
University of Colombo,
Srilanka.

Dr.G.Parimalarani

Professor,
Dept.of Banking Management,
Alagappa University,
Karaikudi.

Dr.B.Sudha,

Professor, Dept.of Banking Management,
Alagappa University,
Karaikudi.

In service of God

Dr.S.Sivasangari Ramya
Principal

Yatheswari Saradeswari Priya Amba
Secretary

In Service of God

Srimath Swami Atmananda Maharaj
Founder

PROGRAMME

15.03.2021 10.00 am	Invocation & Lighting of Kuthuvilakku
Inaugural Session 10.00 am to 11.00 am	Welcome Address Dr.R.Nithila, Head & Asst.prof.of commerce,SSNC.
	Presidential Address Yatheswari Saradeswari priya Amba Secretary, Sri Sarada Niketan College
	Inaugural Address Dr.S. Sivasangari Ramya, Principal, Sri Sarada Niketan College
Technical Session - I 11.00 am to 12.00 noon	"Techno Trends in Banking in the Global paradigm" Dr.G.Parimalarani, Professor,Dept.of Banking Management, Alagappa University, Karaikudi.
Technical Session - II 12.00 noon to 1.00 pm	"MSME and Startup trends in the Global paradigm" Dr.B.Sudha, Professor, Dept of Banking Management, Alagappa University,Karaikudi.
16.03.2021	Webinar
Technical Session - III 10.30 am to 11.30 am	"Building Good Corporate Governance and Resilience" Dr.Shantharuby Buvanendra, Head/Department of Finance, Faculty of Management & Finance, University of Colombo, Srilanka.
11.30 am to 12.00 noon	Felicitation M.Meenalochani, Director, Sri Sarada Niketan College
12.00 noon to 1.00 pm Valediction	Vote of Thanks & Certificate Distribution Ms.K.Muthusanthi, Head & Asst.prof.of Business Administration, SSNC.
Coordinators	Dr.R.Nithila, Head&Asst.prof.of commerce,SSNC. Ms.K.Muthusanthi, Head & Asst.prof.of Business Administration,SSNC. Ms.R.Rajakumari, Head & Asst.prof.of commerce with Comp.Application, SSNC.





















SRI SARADA NIKETAN COLLEGE FOR WOMEN

AMARAVATHIPUDUR

"TWO-DAY INTERNATIONAL CONFERENCE META – 2021"

REPORT

Two-day International conference "**META – 2021**" was organised by our college on 15th & 16th March-2021. Our college secretary Yatheswari Saradeswaripriya Amba, presided over the conference and our College Principal Dr. S. Sivasangari Ramya, Inaugurated the function and Ms. M. Meenalochani, Director felicitated the conference.

On 15.03.2021 Dr. R. Nithila gave the welcome address and Dr. G.Parimalarani Professor, Department of Banking management, *Alagappa University, Karaikudi*, gave a wonderful speech about "**Techno Trends in Banking in the Global Paradigm**".

Dr.B. Sudha, Professor, Department of Banking Management, *Alagappa university, Karaikudi* shared her thoughts related to "**MSME and startup Trends in the Global Paradigm**".

On 16.03.2021 Dr. Shantharuby Buwanendra

Delivered a speech about *“Building Global Corporate Governance and Resilience”* through webinar. Finally Ms. K Muthusanthi, delivered the vote of thanks. This conference came to an end in a grand manner.